IBM 2024

2024 10 24 / / -- IBM NYSE: IBM 2024

IBM Arvind Krishna " 30 10 2024

120 "

2024

• 150 1% 2%

• 10%

•

• 7%

• GAAP 56.3% 190 non-GAAP 57.5% 210

• GAAP 14.1% 110 non-GAAP 17.7% 220

• IBM 2024 91 66

IBM James Kavanaugh " 45%

• 65 9.7 9.6

- 10%
 - 14%
 - 13%
 - 5%
 - 1%
- 9%

• 52 0.5% 0.2%

- 2%
- 4%
- 1%

• 30 7 6.7%

- 9%
 - IBM Z 19%
 - 3%
- 4% 3%

• 2 2.5% 1.3%

2024 IBM 29 2 21 4 15

2024 9 IBM 91 4 66 15

IBM 137 2023 3

2024

• IBM 2024

• 2024 120

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