



80%

2020 7 IBM Security 2020 386 500 80% (PII Personally Identifiable Information) PII

IBM PII

2020 IBM Security Ponemon Institute 3,200 [1]

-
- AI 245 603
- “ ” 100 - 477 450
- [2] 5,000 3.88 3.92 40 5000 3.64 2019 1,900

IBM X-Force Wendi Whitmore “ ”

7 -

40% 2019 85 -

2020 20% 50 441

2020	13%			53%				443
	9%	17		652	[3]		14%	639
				358	2018	155	200	
							27%	74
(IR)	IR	IR		529	IR	IR		200
•								
•	-			70%				
•	27%	CISO/CSO		46%	CISO/CSO		CISO	14.5
•		386	20		51%	36%	10%	
•	864			13%	713	- 2019	10%	

IBM 2020

www.ibm.com/account/reg/cn-zh/signup?formid=urx-46693

www.ibm.com/security/digital-assets/cost-data-breach-report/

2019	8	2020	4					
2020	8	12	11:00	“2020	ibm.biz/BdqhMf			
IBM Security								
IBM Security		IBM X-Force®		IBM		130 / 700		10,000

www.ibm.com/security

IBMSecurity IBM Security Intelligence

[1] 2019 8 2020 4

[2] 2020 100

[3] IBM 2020 X-Force ibm.biz/downloadxforcethreatindex
