

IBM China

IBM 70%

2019 5 7 - IBM (NYSE: IBM) Ponemon Institute IBM 77%

30 100 1 (54%)

(General Data Protection Regulation, GDPR) (46%) GDPR

IBM Resilient Ted Julian “ ”

- — (SIEM)
- — 30%
- — 62%

23% 77% (69% vs. 53%) (76% vs. 53%) (68% vs. 53%)
(74% vs. 49%)

2018 150

10-20 30% 75%

(48%)

62% 2018 California Consumer Privacy Act, CCPA

56% IBM 78% 20%

73%

